

Facility / Amenity and Program Priority Ranking

The purpose of the Facility and Program Priority Rankings is to provide a prioritized list of facility/amenity needs and recreation program needs for the community served by the Town of Indian Trail Parks and Recreation Department.

This rankings model evaluated both quantitative and qualitative data. Quantitative data includes the statistically valid Community Survey, which asked residents to list unmet needs and rank their importance. Qualitative data includes resident feedback obtained in community input and demographics and trends.

A weighted scoring system was used to determine the priorities for parks and recreation facilities/amenities and recreation programs. For instance as noted below, a weighted value of 3 for the Unmet Desires means that out of a total of 100%, unmet needs make up 30% of the total score. Similarly, importance-ranking also makes up 30%, while Consultant Evaluation makes up 40% of the total score, thus totaling 100%.

This scoring system considers the following:

- Community Survey
 - Unmet needs for facilities and recreation programs - This is used as a factor from the total number of households mentioning whether they have a need for a facility/program and the extent to which their need for facilities and recreation programs has been met. Survey participants were asked to identify this for 27 different facilities/amenities and 27 recreation programs.
 - Importance ranking for facilities - This is used as a factor from the importance allocated to a facility or program by the community. Each respondent was asked to identify the top four most important facilities and recreation programs.
- Consultant Evaluation
 - Factor derived from the consultant's evaluation of program and facility priority based on survey results, demographics, trends and overall community input.

The weighted scores were as follows:

- 60% from the statistically valid community survey results.
- 40% from consultant evaluation using demographic and trends data, community focus groups and public meetings and levels of service.

These weighted scores were then summed to provide an overall score and priority ranking for the system as a whole. The results of the priority ranking were tabulated into three categories: High Priority (top third), Medium Priority (middle third) and Low Priority (bottom third).

The combined total of the weighted scores for Community Unmet Needs, Community Importance, and Consultant Evaluation is the total score based on which the Facility/Amenity and Program Priority is determined.

As seen below, Walking, biking and fitness trails, Greenway trail system, indoor aquatic facility, splash pad / water park, and weights and fitness machines rank as the top five highest facility / amenity priorities in Indian Trail.

Facility/Amenity Priority Rankings	Overall Ranking
Walking, biking, & fitness trails	1
Greenway trail system	2
Indoor aquatic facility	3
Splash pad / water park	4
Weights & fitness machines	5
Dog park	6
Neighborhood parks	7
Fishing pond	8
Playground	9
Community gardens	10
Multi-use gym space (e.g. basketball, volleyball)	11
Indoor track & field	12
Picnic shelter	13
Golf course	14
Mountain bike / BMX park	15
Outdoor basketball courts	16
Community owned farm spaces	17
Arts center / gallery spaces	18
Soccer fields	19
Outdoor tennis courts	20
Gymnastics gymnasium	21
Disc golf course	22
Indoor field turf	23
Ice arena	24
Baseball & softball fields	25
Outdoor volleyball courts (sand)	26
Pickleball Courts	27

As seen below, Adult fitness and wellness classes, Seniors / adult programs 50+, Water fitness programs, Adult continuing education, and Nature programs / environmental education programs rank as the top five highest program priorities in Indian Trail.

Program Priority Rankings	Overall Ranking
Adult fitness & wellness programs	1
Seniors / adult programs 50+	2
Water fitness programs	3
Adult continuing education	4
Nature programs / environmental education	5
Adult sports leagues	6
Teen programs	7
Youth learn to swim programs	8
Adult art, dance, performing arts	9
Outdoor challenge / adventure course	10
Youth sports leagues	11
Special events	12
Youth fitness & wellness programs	13
Youth summer camp programs	14
Golf lessons & leagues	15
Cycling classes	16
Before & after school programs	17
Preschool programs	18
Youth sports lessons	19
Birthday parties	20
Gymnastics / tumbling programs	21
Youth art, dance, performing arts	22
Tennis lessons & leagues	23
Adult learn to swim programs	24
E-gaming	25
Martial arts programs	26
Programs for people with special needs	27